



C O N T E N T S

NUMBERS

WHO ARE OUR READERS

Let's take a look at our numbers. Who are our readers? What's our reach? And why is that cool?

ABOUT

WHO ARE WE

Get to know our team, our vision and our brand. Learn why The Chill Report is not your average travel magazine.

COOPERATIONS

WORK WITH US

There are many possible ways to cooperate with our Boutique Travel Magazine. Take a look at some of our ideas!



MEET OUR READERS.

DON'T JUST TAKE OUR WORD FOR IT. UPON REQUEST WE PROVIDE OUR GOOGLE ANALYTICS DATA.

81k
VISITS
PER MONTH

3,25 mins
AVERAGE
LENGHT OF STAY

99,9 %
HUMAN
ENGAGEMENT

20 %
BOUNCE
RATE

More Facts

Organic traffic:	100 %
Main interest:	travelling
Instagram:	5k follower
Age:	18-55
Reach e-paper:	750k
SQUID APP	11 M/Month
Newsletter:	2.9k

Audience



Please just reach out if you have specific questions.



@thechill.report

thechillreport.com

office@thechill.report



WHO WE ARE

A TRAVEL FOCUSED BOUTIQUE
LIFESTYLE MAGAZINE FOR
LUXEVENTURERS

A MAGAZINE BORN FROM A VERY SPECIAL VISION ...

The Chill Report focuses on the finer things in life, such as travel, lifestyle and design. The content is created by experienced journalists who want to tell stories that inspire. Real people, who thrive when being able to share their passion.



WE ARE NOT

- Bloggers, because our content is about inspiring places, products, stories and people. Not about us.
- Influencers, because we want to give our readers what they need to form their own opinion.
- An AI generated content farm, because a computer program will never be able to recreate human experiences.
- A profit driven click-bait company, because we believe in quality and focus on class instead of mass.
- faking it.



FIND OUT WHERE AND HOW TO FIND US.

*WE'RE THE WELL TRAVELLED
FRIEND WITH AMAZING
INSIGHTS JUST AT YOUR
FINGER TIPS. ALWAYS
GROWING AND EVOLVING.*

OUR ONLINE MAG

You can find our magazine online via thechillreport.com. It is beautifully designed, reader friendly and ever evolving. We publish articles, interviews, stories, listicles and our honest reviews. Both in German and in English.

OUR CHILL LOUNGE

Our readers can sign up as a Chill Lounge Member. In return they earn "Chillings" for their interaction with The Chill Report. When collected enough of that virtual currency, they can exchange their Chillings for goodies such as restaurant vouchers or free hotel stays.

SOCIAL MEDIA

Of course ... you can't do it without Social Media, right? We share our articles on facebook, pinterest and instagram to a steady growing audience.

OUR PARTNER SQUID

All of our articles get automatically published via the news app *SQUID* (squidapp.co) with more than 11 million active users per day.

E-MAGAZINE

We are really happy to announce, that The Chill Report will get its own beautiful e-magazine as of late 2023. Thanks to a high-profile collaboration we will be able to reach more than 750k people a month right at the relevant points of interest: at the airport, in-flight, at the hotel.

PODCAST

Yep, that as well. Find us on Apple Podcast, Google Podcast, Spotify and so on.

**COME ON BOARD
NOW, WE'RE READY
TO TAKE FLIGHT.**

Contact us via
office@thechill.report



WE OFFER

1 Content for the website and our e-mag, such as reviews, articles, interviews, reviews ...

Classic ads, banner, advertorials

2

3 podcast, drone footage, videography, photography

Newsletter integration, social media presence, Chill Lounge cooperations

4

EXAMPLES



WORK WITH US

Working with us is easy, fun and uncomplicated. We offer fair prices, because after all - we're growing. Take your chance and grow with us! There are many ways to cooperate; together we will find a perfect, highly customized solution. Contact us via office@thechill.report or +43 650 79 80 719.

